



Asian's Get Romantic

Kuala Lumpur, February 14th, 2008 -- With Valentine's day around the corner, Asian couples are gearing up on flowers, gifts, and expensive dinners. In a recent poll conducted amongst planet pulse community members regionally (n=3,000), 8% plan to propose to their partners, 37% vow to say 'I love you' more, and 60% commit to spending more time with their loved ones

About Pulse Group

The Pulse Group is a first class Research Process Outsourcing (RPO) company, built exclusively to serve the market intelligence industry globally. Its products and services include Planet Pulse - an online community of survey respondents throughout Asia Pacific and Middle East, Online Data Collection, Survey Programming, Data Processing and Analysis, Professional MR Translations, Focus Group and Qualitative.

Please visit www.pulse-group.com for more information.

Press Contact:

Mr. Sheikh Zain Alhussein – Head of Marketing Pulse Group

sheikh.zain@pulse-group.com

Tel : +603 2167 6666

Cell : +6017 235 7704

Fax : +603 2167 6667