



Asian Consumers Curb Spending

Kuala Lumpur, January 31, 2008 -- As stock markets tumbled throughout Asia, consumers have signalled a more prudent approach towards spending throughout 2008. Fears of a US recession has seen Asian stock-markets take a huge battering, and consumer spend constricting. A recent poll by Pulse Group, Asia's leading polling and online research firm found that 78% of consumers throughout Asia-Pacific will spend less throughout the year.

About Pulse Group

The Pulse Group is a first class Research Process Outsourcing (RPO) company, built exclusively to serve the market intelligence industry globally. Its products and services include Planet Pulse - an online community of survey respondents throughout Asia Pacific and Middle East, Online Data Collection, Survey Programming, Data Processing and Analysis, Professional MR Translations, Qualitative and Focus Group.

Please visit www.pulse-group.com for more information.

About Planet Pulse

Planet Pulse is Asia's premier online panel with panelists spanning across 20 countries throughout Asia Pacific and Middle East. Its panelist are extensively profiled as both a B2C as well as B2B panel. All panels are recruited in native languages and double-opt in through its recruitment portal www.planet-pulse.com.

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