



Bob Chua Winner of the JCI Creative Young Entrepreneur Award

Tuesday, August 4th, Kuala Lumpur – Bob Chua, CEO of Pulse Group PLC was recently awarded the Top Three 'Creative Young Entrepreneur Award' by the Junior Chamber International here in Kuala Lumpur. Bob was also selected to represent Malaysia at the JCI World Congress to be held in Tunisia during November 2009.

Bob Chua, CEO of Pulse commented *"It is indeed a great honour to win such a prestigious award amongst some of the industries brightest and most talented individuals. Hopefully one of us will go on to bring back the gold award from Tunisia later on in the year"*.

The JCI Creative Young Malaysia Award (JCI CYEA) is supported by the Ministry of Science, Technology and Innovation (MOSTI), Ministry of Youth and Sport and Ministry of International Trade and Industry. JCI Malaysia is a national Organization of the Junior Chamber International chapters in Malaysia. This organization is affiliated to Junior Chamber International (JCI), a worldwide leadership development organization for young people from 18 to 40.

About Pulse Group PLC

Pulse Group plc is a holding company whose wholly owned subsidiary, Pulse BPO Sdn. Bhd. (together, the "Pulse Group"), is a leading provider of research process outsourced ("RPO") services within the Asia-Pacific region predominantly to market research and media companies, based anywhere around the world, wishing to conduct research within the region. It also provides its services to RPO companies based in other parts of the world who have a need to conduct research within the Asia-Pacific region.

Please visit www.pulse-group.com for more information.

About the JCI Award

The JCI Creative Young Entrepreneur Award (JCI CYEA) which was launched in 2005 was designed specifically to recognize outstanding young entrepreneurs. This award is administered by JCI in partnership with Flanders District of Creativity (FDC).

JCI (Junior Chamber International) is the world's largest network of young leaders and entrepreneurs. As young leaders and entrepreneurs, we endeavor to find ways to recognize and support outstanding examples in these areas.

This exciting new international award recognizes honors and celebrates exceptional young entrepreneurs and the role of creativity in their success. It is our goal to provide an opportunity for young entrepreneurs to celebrate their creativity, and to support business creativity and new enterprise development in general. Participating Organizations will not only raise their profile in the community, through organizing and administering the program, they will develop their own leadership skills, fostering fellowship across their communities.

ENQUIRIES:

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