



## Earth Hour Study

**Friday, March 27, Kuala Lumpur** – A recent poll by Pulse Group PLC amongst 1,000 online survey respondents of its [www.planet-pulse.com](http://www.planet-pulse.com) community said that 89% of Malaysian households plan to switch their lights off during earth hour tomorrow night.

Bob Chua CEO of pulse commented *"it seems that a lot of Malaysians are keen on playing a key part in building awareness and saving our environment thanks to the success of this global campaign which is very encouraging. We're hoping to do our part as well by being more energy and carbon efficient throughout our global facilities moving forward"*.

### About Pulse Group PLC

Pulse Group plc is a holding company whose wholly owned subsidiary, Pulse BPO Sdn. Bhd. (together, the "Pulse Group"), is a leading provider of research process outsourced ("RPO") services within the Asia-Pacific region predominantly to market research and media companies, based anywhere around the world, wishing to conduct research within the region. It also provides its services to RPO companies based in other parts of the world who have a need to conduct research within the Asia-Pacific region.

Please visit [www.pulse-group.com](http://www.pulse-group.com) for more information.

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