

OMNIPULSE

pulse
empowering insights

A Pulse Group PLC Company

Benefits

- 'Half the fieldwork period' as opposed to other methodologies
- Excellent for small scale studies
- Greater flexibility
- Greater variety of topics possible

Methodology: Online
 Sampling : General Population
 Sample size: N-1000 random samples
 Markets: Malaysia, Australia, Philippines,
 India, Singapore

Services

OmniPULSE is an online research service provided by Pulse Group PLC. Instead of committing to pay for a full scale study, clients can subscribe to a fraction of it at a competitive price.

Client can customize their questions on a variety of topics. Our unique proprietary panel management system that overlooks 2.3 million members throughout Asia, ensures a high level of security, control and quality.



Asia's
Leading Online
Proprietary Panel