



Pulse Group PLC wins award for Asia-Pacific's 'Most Promising CEO'

Kuala Lumpur, August 1st 2008 -- Pulse Group PLC (Ticker: PGRP) today announced that it had been awarded a prestigious award by the ministry of entrepreneurship in Malaysia, for the 'Most Promising CEO' for 2008. The award was presented during an award ceremony on the 23rd June 2008. The [APEA Awards](#) is an annual event held throughout Asia, recognizing the fastest growing and most promising entrepreneurs and companies throughout the region. Pulse had grown from a two person start-up, to a publicly quoted global company in a mere 33 months. It now has offices in 5 cities and is one of the leading brands in the market research industry.

Bob Chua, Chief Executive of Pulse Group Plc, commented: "The APEA award is great recognition of our groups entrepreneurial spirit, and goes out to each and every one of our employees who have strived hard to make us one of the leading brands in our industry today".

About Pulse Group PLC

Pulse Group plc is a holding company whose wholly owned subsidiary, Pulse BPO Sdn. Bhd. (together, the "Pulse Group"), is a leading provider of research process outsourced ("RPO") services within the Asia-Pacific region predominantly to market research and media companies, based anywhere around the world, wishing to conduct research within the region. It also provides its services to RPO companies based in other parts of the world who have a need to conduct research within the Asia-Pacific region.

Please visit www.pulse-group.com for more information.

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