



FOR IMMEDIATE RELEASE

Pulse Green Party 2009

Thursday, August 20th, Kuala Lumpur – Pulse Group PLC the regions leading Digital Market Research Agency today held it's annual “Green Party” at a leading restaurant last night, attracting the industries leading movers and shakers in the Media, Advertising, Research and Communication space. The ‘Green Party’ was the first user-generated party of its kind, where guests voted on their preference of drinks, music, food and ambience.

Pulse have been one of the fastest growing agencies in the region, now serving some of the largest agency clients globally. Pulse have also grown from a relatively small start-up to a global public listed (Symbol: PGRP PLUS Markets) group within its short existence.

Bob Chua, CEO of Pulse commented *“It has been yet another magnificent year of growth for our group, and it’s nice to be able to thank all of our partners in person, all who have contributed significantly towards our success”*.

About Pulse Group PLC

Pulse Group plc is a holding company whose wholly owned subsidiary, Pulse BPO Sdn. Bhd. (together, the "Pulse Group"), is a leading provider of research process outsourced ("RPO") services within the Asia-Pacific region predominantly to market research and media companies, based anywhere around the world, wishing to conduct research within the region. It also provides its services to RPO companies based in other parts of the world who have a need to conduct research within the Asia-Pacific region.

Please visit www.pulse-group.com for more information.

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