



Pulse Group Expands in Asia

New Delhi, March 3rd, 2008 -- Pulse Group announces the launch of its second new office this year, this time in New Delhi, with the aim of further boosting client development throughout the South Asian market research region. At the helm will be industry veteran Nitin Gulati, Client Development Manager for South Asia. Gulati had previously worked with eValueserve, and more recently based in Kuala Lumpur with Pulse. He will now be relocated back to New Delhi.

Bob Chua, Pulse Group CEO, comments of the launch, *"Our venture in India is most timely, supported by a solid and vast economy, coupled by a fast growing Internet audience, and experienced local servicing team. I have very strong confidence that our business in South Asia will continue to expand exponentially"*. The New Delhi office will act as a client development and panel building hub for South Asia, while continuing to provide data collection services throughout Asia-Pacific, Pulse Group's main area of expertise.

About Pulse Group

The Pulse Group is a first class Research Process Outsourcing (RPO) company, built exclusively to serve the market intelligence industry globally. Its products and services include Planet Pulse - an online community of survey respondents throughout Asia Pacific and Middle East, Online Data Collection, Survey Programming, Data Processing and Analysis, Professional MR Translations, and Qualitative Research.

Please visit www.pulse-group.com for more information.

Press Contact:

Mr. Sheikh Zain Al-Hussein – Head of Marketing, Pulse Group
sheikh.zain@pulse-group.com

Tel : +603 2167 6666

Cell : +6017 235 7704

Fax : +603 2167 6667