



**FOR IMMEDIATE RELEASE**

## **Pulse Launches State-of-the-Art Career Portal** Web interviews the wave of the future

**Cyberjaya, June 21, 2011** – Pulse Group PLC, Asia’s leading Digital Research Agency, today launched a state-of-the-art career portal ‘Careers@Pulse’ that enables it’s jobseekers globally to apply and interview for vacancies anytime and anywhere in the world.

The career portal is a welcome change from the traditional recruitment process where both parties are required to be physically present in a certain location.

With just a few clicks, jobseekers from fresh graduates to experienced professionals can apply for vacancies, upload their resumes, and best of all, attend interviews right from the portal itself.

*“We live in a world where distance and time is irrelevant. The demanding needs of our industry calls for instantaneous communication and collaboration. Our new Career@Pulse portal lets us interview jobseekers without having them even leave their homes. Isn’t technology magnificent?”* says Pulse Group PLC, CEO Bob Chua.

All that is required for web interviews is a computer with a webcam and microphone. Interviews can either be conducted live or recorded, based on time zone differences.

Visit <http://careers.pulse-group.com/recorded/4/web> for more details.

### **About Pulse Group PLC**

Pulse Group PLC is Asia’s leading *Digital Research Agency*. Its full-service capabilities encompass brand related insights, measurement, sentiment analysis and Consumer 2.0 across Asia-Pacific. It also manages one of the most established Asian Online panels [www.planet-pulse.com](http://www.planet-pulse.com) - an online community of survey respondents throughout Asia-Pacific and Middle East.

Please visit [www.pulse-group.com](http://www.pulse-group.com) for more information.

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