



Pulse Group PLC Ranked #119 Fastest Growing Technology Company on the Deloitte Technology Fast 500 Asia Pacific

Thursday, December 18th, Hong Kong – Pulse Group PLC (Ticker: PGRP) today announced that it ranked Number 119 on the Deloitte Technology Fast 500 Asia Pacific 2008, a ranking of the 500 fastest growing technology companies in Asia Pacific. Rankings are based on percentage revenue growth over three years. Pulse Group PLC grew 423.27% percent during this period.

Pulse Group PLC's CEO, Bob Chua mentioned that demand of *Online Research* in Asia continues to grow strongly while his company is now well positioned in the region after establishing itself as the first mover in Asia. Chua added "*we're extremely proud to have yet again been recognized as one of the fastest movers in our sector, and will continue to set the pace throughout 2009.*"

"Making the Deloitte Technology Fast 500 is commendable in today's highly competitive technology industry," said Ian Thatcher, partner in charge of Deloitte's Technology Fast 500 Asia Pacific program. "We congratulate Pulse Group PLC on being one of the 500 fastest growing technology companies in the region."

Technology Fast 500 Asia Pacific selection and qualifications

The Technology Fast 500 list is compiled from Deloitte's Technology Fast 50 Asia Pacific programs, nominations submitted directly to the Technology Fast 500, and public company database research. To qualify for the Technology Fast 500, entrants must have had first year operating revenues of at least US\$50,000.

Entrants must also be public or private companies headquartered in Asia Pacific and must be a "technology company," defined as a company that owns proprietary technology that contributes to a significant portion of the company's operating revenues; Manufactures a technology related product, or devotes a significant proportion of revenues to the research and development of technology.

About Pulse Group PLC

Pulse Group plc is a holding company whose wholly owned subsidiary, Pulse BPO Sdn. Bhd. (together, the "Pulse Group"), is a leading provider of research process outsourced ("RPO") services within the Asia-Pacific region predominantly to market research and media companies, based anywhere around the world, wishing to conduct research within the region. It also provides its services to RPO companies based in other parts of the world who have a need to conduct research within the Asia-Pacific region.

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