



Pulse Acquires New Facilities in Malaysia

Kuala Lumpur, March 23, 2007 -- Research Process Outsourcing specialist Pulse Group, announced today that it has acquired a new facility in down-town Kuala Lumpur. The facility will expand its floor capacity by 300%, and is expected to house a state-of-the-art CATI centre and an additional 30 research professionals. Pulse will maintain its operations team in its Cyberjaya office.

The new premises will act as a true talent-magnet, being in the heart of the city, and only a stone's throw away from the world tallest twin-towers.

Pulse CEO Bob Chua explains that the new facility is '*strategically located within the heart of SE Asia's fastest growing economies*'. He adds that it is '*designed to support the full-range of multi-processes, geographies, and language services*' to its global clientele. With the recent ESOMAR Asia-Pacific conference, it has been an opportune time to showcase our facilities, people, and infrastructure the Market Research world. This facility is slated to begin operations in May '07.

About Pulse Group

Pulse Group's services include online data collection, data processing, and data analysis. It is online at www.pulse-group.com

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